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FILE
OCTOBER 25,
1965

fashion calendar

RUTH FINLEY, PUBLISHER

TR 9-2343 / ISSUED WEEKLY / 25th YEAR

8 EAST 77th STREET / NEW YORK, N. Y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, OCTOBER 22, 1965</u>			
Thursday Oct. 21 9:30 A.M. Breakfast	IMPORTED FABIANI READY-TO-WEAR Informal press showing of Spring-Summer dresses, coats, suits, and knitwear, presented by Luigi Giannini, general manager of Fabiani enterprises. By invitation. Publicity: Sue Gardner, 98 Riverside Drive, TR. 7-4952.	FEDER FASHIONS	HOTEL DRAKE DEVON ROOM "A"
Thursday Oct. 21 12:00 Noon Cocktails- Luncheon	PREVIEW: RESORT COLLECTION Resort collection of sportswear, playclothes and dresses, designed by Sylvia de Gay. Cocktails and showing at 12:00 Noon. Luncheon at 1:00. For press and buyers, by invitation. Continuous thereafter at showroom, 498 Seventh Avenue. Publicity: Margaret Hodge, LT. 1-3260.	ROBERT SLOAN SPORTSWEAR, INC.	HOTEL PIERRE BALLROOM
Thursday Oct. 21 12:30 P.M. Luncheon	BENEFIT SHOW: FASHIONS BY MADAME GRES Madame Gres will show her daytime, dinner, and evening fashions on eight of her Parisian mannequins, at a benefit luncheon for the Musicians Emergency Fund. Jewelry--Van Cleef and Arpels. Makeup--Evelyn Marshall. Gift of Cabochard Toilet Water for each guest. Price: \$25.00. Publicity: Beryl Barrowman, TE. 8-5591. Mme. Gres Publ.: Kay Inglis-Jones, PL. 9-3000.	MUSICIANS EMERGENCY FUND (745 FIFTH AVENUE)	ST. REGIS HOTEL ROOF
Oct. 21	BUYERS' SHOWING OF BRUCE GLEN'S SPORTSWEAR AT 4:00 P.M.		
Oct. 22	ALTMAN RELEASE--Sportswear by Baldini. (Preview, Oct. 20)		
Friday Oct. 22 5:00 P.M.- 6:30 P.M. Champagne	LINGERIE COLLECTION BY MADAME GRES Champagne reception to meet Madame Gres and to present her first lingerie collection, created for Cira in Caprolan nylon. By invitation. Publicity: Penny Baker, Donald Degnan Assoc., TN. 7-0808.	ALLIED CHEMICAL; BONWIT TELLER	HOTEL PLAZA WHITE & GOLD SUITE
Friday Oct. 22 8:00 P.M.	SIXTEENTH ANNUAL FAN BALL Annual Fan Ball for benefit of Children's Cancer Fund of America. Chmn.: Mrs. Stephenson Fenelon-Young. Exec. Chmn.: Mrs. Herbert Mordin. Coiffures, cosmetics by Lilly Dache. Reservations: \$50.00. Contact: LE. 5-4340.	CHILDREN'S CANCER FUND OF AMERICA	HOTEL PLAZA BALLROOM

WEEK BEGINNING MONDAY, OCTOBER 25, 1965

Monday Oct. 25 8:30 A.M. Breakfast	PRESS SHOWING: BRITISH LEATHERS AND SUEDES "Lefex"--British leather and suede fashions at a showing for the press. By invitation. Other showings: Oct. 24 at 12:00 Noon and 6:30 P.M.; Oct. 25 at 12:30 and 6:30; Oct. 26 and 27 at 9:00 A.M. and 6:30 P.M. Contact: Charles Arnold--Leather Trade House, 9 St. Thomas St., London. N.Y. Contact: Doris Vinton, LO. 3-1000.	BRITISH LEATHER FASHIONWEAR GROUP	HOTEL NEW YORKER GRAND BALLROOM
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<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Oct. 25 3:00 P.M.- 4:30 P.M.	APRES LUNCHEON FASHION SHOW Showing of designs by Bob Bugnand. Press by invitation. Public by reservation: \$3.75. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.	SAM FRIEDLANDER, INC. (530 SEVENTH AVENUE)	DELMONICO'S BALLROOM
Beginning Monday Oct. 25	SPRING RAINWEAR COLLECTIONS Special showings of new Spring rainwear by PRL All Weather coats; also introducing "Pumpkin Corner", junior fashions. By appointment. Continuous beginning Mon., Nov. 1. Contact: Harold Gross, LA. 4-7942.	MARCH & MENDL	512 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday Oct. 25	RESORT AND EARLY SPRING COLLECTION Continuous daily showings. Contact: Ellen Newcomb, 255-5500.	LOOMTOGS, INC.	1407 BROADWAY SHOWROOM - 35TH FLOOR
Oct. 26	BONWIT TELLER RELEASE DATE--Ski fashions. (No Press Show)		
Tuesday Oct. 26 10:30 A.M. And 2:30 P.M.	PRESS PREVIEW: SPRING COATS AND SUITS Press: Oct. 26 at 10:30 and 2:30. By invitation. Thereafter, Nov. 9, 10, 11, 16, 17, 18 at 10:00, by reservation. Other times by appointment. Contact: Miss Tita, PE. 6-2291.	BARBERINI, LTD. (DIV. OF ORIGINALA)	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Tuesday Oct. 26 12:00 Noon	OPENING: SPRING COLLECTION Also Nov. 2 and 9 at 12:00 Noon. By reservation. Contact: WI. 7-0152.	PAUL BLUMENSTEIN; & ALISON	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Tuesday Oct. 26 3:00 P.M. Cocktails	PREVIEW OF SPRING COLLECTION "Youth Snap--Pick a Number"--preview of sportswear and casual dresses, designed by June Francis. Show at 3:45 P.M. By invitation. Continuous daily thereafter at showroom. Contact: LO. 3-6126. Publicity: Essie Pinsker, 110 West 40th Street, WI. 7-2514.	CLARET ORIGINALS, INC. (498 SEVENTH AVENUE)	PLAZA 9 HOTEL PLAZA
Tuesday Oct. 26 6:00 P.M.- 9:00 P.M.	SIXTH SESSION OF FASHION CAREER COURSE Subject: "Buying and Merchandising." Speakers: S.C. Hanson--Sears Roebuck Co.; Jo Hughes--De Pinna; William Lippincott--Lord & Taylor. Reservations: \$2.75. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	UNITED ENGINEERING CENTER (345 E. 47TH ST.)
Tuesday Oct. 26- Nov. 2	EIGHTY-SECOND ANNUAL NATIONAL HORSE SHOW Publicity: Bill Bryan or Ed Corrigan, TN. 7-2576.	NAT'L HORSE SHOW ASS'N OF AMERICA, INC.	MADISON SQUARE GARDEN 8TH AVE. & 50TH STREET
Oct. 27	MACY RELEASE--Ski fashions. (No Press Show)		
Wednesday Oct. 27 12:30 P.M. Luncheon	FALL FASHIONS AT LUNCHEON SHOW Cocktail and evening fashions, designed by Don Breitingner. Publicity: Ellen Perl, TE. 2-8212. Reservations (\$5.00): CI. 6-9171.	HAROLD LEVINE, INC. (530 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Oct. 27 2:00 P.M.	PREVIEW: RESORT- SPRING COLLECTION Showing of suede and leather fashions, designed by Anne Klein for Mallory. For press and buyers, by invitation. Contact: Barbara Kislak, WI. 7-4407. Publicity: Eleanor Lambert, MU. 8-2130.	ANNE KLEIN FOR MALLORY	1410 BROADWAY SHOWROOM - 17TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Oct. 28 9:30 A.M. Coffee	PRESS SHOWING OF "YOUNG IMPORTS" Preview for the press of "Young Import" collection. By invitation. (For Release, Fri., Oct. 29.)	OHRBACH'S Publicity: Mary Ann Crenshaw, OX. 5-4000.	6TH FLOOR YOUNG IMPORTS SHOP
Thursday Oct. 28 10:00 A.M.	PREVIEW: TRAVEL AND SPRING COLLECTION Preview of coats and suits. Thereafter Nov. 2, 4, 9, 11, 16 at 10:00. By reservation. Contact: Herbert Gallant, LA. 4-7285.	FRANK GALLANT, INC.	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Thursday Oct. 28 11:30 A.M.	PRESS PREVIEW OF ANTIQUES AND GIFTS Preview for the press of antiques and gifts. By invitation. (For Release, Fri., Oct. 29.)	BERGDORF GOODMAN Publicity: Florence Neff, PL. 3-7300.	4TH FLOOR
Thursday Oct. 28 3:45 P.M.	PREVIEW OF SPRING SUITS AND COSTUMES Spring suits and costumes, designed by Stefan. By invitation. Continuous daily thereafter. Contact: Isabelle Crawford, LW. 4-9000.	BRIARBROOK SUITS DESIGNED BY STEFAN	512 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday Oct. 28 6:00 P.M. Champagne	PREVIEW: "NEW WORLD OF YOUNG COLONY" Champagne gala for the press at opening of new Young Colony Shop--complete wardrobe, including makeup bar. Use Madison Avenue entrance. By invitation. (For Release, Fri., Oct. 29.)	B. ALTMAN & CO. Publicity: Kay Robinson, OR. 9-7800.	6TH FLOOR
Friday Oct. 29 9:30 A.M. Coffee	PRESS PREVIEW: "HOUSE OF YEARS" Preview for the press of Sloane's newly-decorated "House of Years" shop. By invitation. (For Release, Tues., Nov. 2.)	W & J SLOANE, INC. Publicity: Reni Kuhn, OX. 5-3800, Ext. 450.	414 FIFTH AVENUE 5TH FLOOR
Friday Oct. 29 8:00 P.M. Dinner- Dance	FOURTEENTH ANNUAL "APRIL IN PARIS" BALL Theme: "Deauville, Ville du Cheval," honoring American and French stable owners who have won the most races during the current season. Fashion show will feature evening gowns, especially designed in the colors of the French racing stables by couturier Jacques Heim. Furs--Georges Kaplan. Jewels--Van Cleef & Arpels. Tickets: \$150.00 per person, for benefit of American French Foundation Charities. Contact: 270 Park Ave., Suite 1685, MO. 1-2320.	AMERICAN FRENCH FOUNDATION (270 PARK AVE.)	WALDORF-ASTORIA GRAND BALLROOM
Oct. 31	HALLOWE'EN (Sunday)		
Oct. 31	DAYLIGHT SAVING ENDS. (Nove clocks back one hour.)		
Monday Nov. 1 10:30 A.M.; 11:15 A.M.	OPENING OF SPRING COLLECTIONS Showings: Leonard Arkin, Nov. 1 and 8 at 10:30. at 11:15. Contact: Judith Farr, WI. 7-5324.	LEONARD ARKIN; ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Nov. 1	PRESS SHOWING OF MAURICE RENVINER'S SPRING COLLECTION AT 3:00 P.M. (See Pg. 4)		
Monday Nov. 1 4:30 P.M. Cocktails	PRESS PREVIEW: SPRING COLLECTION By invitation. (Note Change of Date.) Thereafter Nov. 2, 3, 9, 10, 16, 17 at 12:00 Noon. (Luncheon) By reservation. Contact: Harold Queler, LO. 3-4358.	VERA MAXWELL, INC.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Nov. 1 5:30 P.M. Cocktails	PREVIEW: CALIFORNIA COLLECTION IN N.Y. Preview of Helga's Spring collection. By invitation. Contact: Walter Oppenheimer, MADison 7-0806(L.A.); or LE. 2-2070(N.Y.).	HELGA (722 SO. LOS ANGELES ST.)	HOTEL GOTHAM BALLROOM
Beginning Monday Nov. 1	OPENING OF SPRING COLLECTION Baitech & Castaldi will present their Spring collection of coats by Bataldi. Daily informal showings. Contact: Miss Ellen, LO. 4-6886.	BAITCH & CASTALDI (BATALDI)	205 WEST 39TH STREET SHOWROOM - 2ND FLOOR
Monday Nov. 1- Nov. 19 9:00 A.M.- 5:00 P.M.	SPRING FORECAST AND FASHIONS Complete showing of fashion, accessories and promotion plans from "Seventeen's" February "Spring Semester" issue. For store and buying office executives only. By appointment. Contact: Anita Blanchard, PL. 9-8100.	SEVENTEEN MAGAZINE	320 PARK AVENUE 8TH FLOOR
Nov. 2	ELECTION DAY (Tuesday)		
Nov. 2	W & J SLOANE RELEASE--"House of Years" Shop. (Preview, Oct. 29--See Pg.3)		
Tuesday Nov. 2 9:30 A.M.	PRESS PREVIEW: SPRING COLLECTION Preview by invitation. Also Nov. 4, 9, 12, 17 at 9:30 A.M. By reservation. Contact: WI. 7-4551.	TIFFEAU & BUSCH LTD.	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Tuesday Nov. 2 10:30 A.M.	OPENING: SPRING COLLECTION Showings Nov. 2, 5, 9, 11, 16, 18 at 10:30. By appointment. Contact: Sam Cohen, LO. 3-5650.	PATTULLO- JO COPELAND, INC.	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Nov. 2 10:45 A.M.	OPENING: SPRING COLLECTION Showing of Spring collection. Contact: Jackie Farr, WI. 7-5324.	MADMOISELLE ARLETTE	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday Nov. 2 12:00 Noon	OPENING: SPRING JUNIOR COLLECTION Also Nov. 3, 4, 9, 10, 11 at 12:00. Contact: Audrey Brock, OX. 5-6440.	LANZ ORIGINALS, INC.	1407 BROADWAY SHOWROOM - 26TH FLOOR
Tuesday Nov. 2 1:00 P.M.	PREVIEW: SPRING COLLECTION Mr. Mort's Spring collection, designed by Stanley Herman. By invitation. Continuous thereafter. Contact: Nancy Mahon, OX. 5-4760, Ext. 743.	MR. MORT	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Nov. 2 1:00 P.M.	OPENING OF SPRING COLLECTION Also Nov. 3, 4, 9, 10, 11, 16, 17 at 1:00. Contact: PE. 6-0206.	HARVEY BERIN, LTD.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday Nov. 2 2:30 P.M.	OPENING: SPRING COLLECTION Spring collection, designed by Bill Blass. Showings Nov. 2, 3, 4, 9, 10, 11, 16, 18 at 2:30. By reservation. (Press showing Mon., Nov. 1 at 3:00 PM. By invitation.) Contact: Eleanor Stoner, LA. 4-6968.	MAURICE RENTNER, LTD.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday Nov. 2 2:30 P.M.	OPENING OF SPRING COLLECTION Also Nov. 4, 9, 10, 11, 16, 18 at 2:30. Contact: PE. 6-6983.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 2 4:00 P.M.	OPENING: RESORT & SPRING COLLECTION Also Nov. 10, 11, 17 at 4:00 P.M. By reservation.	TERRY-ALLEN, INC.; MISS T.	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR Contact: LA. 4-7900.
Beginning Tuesday Nov. 2	OPENING: SPRING JUNIOR COLLECTION Daily informal showings of Spring collection, designed by Frank Adams. By appointment. Contact: Chris Barnett, LO. 4-1434.	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday Nov. 2	OPENING: SPRING COLLECTION Continuous showings of Mr. Mort Boutique and Mr. Mort Petite Junior, designed by Theo Hyingstrom. Contact: Nancy Mahon, OX. 5-4760, Ext. 743.	MR. MORT BOUTIQUE; MR. MORT PETITE JUNIOR	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Tuesday Nov. 2	OPENING OF SPRING COLLECTION Continuous showings of daytime and late-day junior fashions, designed by Frances Prisco. Contact: LO. 4-9311.	TED BROWN, INC.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Nov. 3	SAKS FIFTH AVENUE RELEASE--Emilio Pucci fashions. (No Press Show)		
Wednesday Nov. 3 10:00 A.M.	OPENING: SPRING COAT AND SUIT COLLECTION Showing of Spring collection of coats, suits, and costumes, designed by Molly. Also, Nov. 9, 10, 16 at 10:00. By reservation. Contact: PE.6-7121.	JACK SARNOFF, INC.	512 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Wednesday Nov. 3 11:30 A.M.	PRESS PREVIEW: SPRING COLLECTION Preview by invitation. Also Nov. 11, 16, 18 at 10:30 A.M. By reservation. Contact: JU. 2-2317.	MONTE-SANO & PRUZAN	21 WEST 46TH STREET SHOWROOM - 8TH FLOOR
Wednesday Nov. 3 12:30 P.M. Luncheon	FALL AND HOLIDAY FASHIONS AT LUNCHEON Fall and Holiday Collection -- by Hannah Troy. Barbetta Publicity: Ellen Perl, TE. 2-8212. Reservations (\$5.00): CI. 6-9171.	HANNAH TROY, INC. (530 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Nov. 3 12:30 P.M. Luncheon	LUNCHEON SHOWING OF FASHIONS Showing of Holiday-Resort collection during luncheon. Reservations: "Headwaiter", 265-8915. Publicity: Eleanor Iacuzzi, GE. 4-1184.	CISA (1410 BROADWAY)	RUGANTINO RESTAURANT 55 WEST 56TH STREET
Wednesday Nov. 3 1:00 P.M.	OPENING: RESORT- SPRING COLLECTION Also Nov. 4, 8, 9, 10, 15, 17 at 1:00. By appointment. (<u>Note Change of Dates.</u>) Contact: LA. 4-3520.	TEAL TRAINA, INC.	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Wednesday Nov. 3 2:00 P.M.	OPENING: SPRING COAT AND SUIT COLLECTION Showing of Spring collection Nov. 3, 8, 10, 16 at 2:00 P.M. By appointment Contact: Miss Jaye, BR. 9-8987.	ORIGINALA, INC.	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Wednesday Nov. 3 2:15 P.M.	OPENING OF SPRING COLLECTION Spring collection, designed by Ferdinand Bosc, Nov. 3, 8, 10, and 15 at 2:15 P.M. By appointment. Contact: CH. 4-4600.	PAUL PARNES CORP.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Nov. 3 3:15 P.M.	PRESS PREVIEW: SPRING RAINWEAR COLLECTION Lawrence of London will present their Spring collection of couture rainwear. By invitation. Continuous daily thereafter. Contact: Rose Blasberg, CH. 4-3815.	LAWRENCE OF LONDON	512 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Wednesday Nov. 3 5:00 P.M. Cocktails	FASHION SHOWING OF SPRING SPORTSWEAR Forecast of fashion news in the sportswear market for Spring '66, in Du Pont fibers. <u>Show promptly at 5:30.</u> By invitation. Trade contact: Gloria Jean Betts, 971-4396. Press contact: Blanche Gaillard, 971-4309.	DU PONT COMPANY TEXTILE FIBERS	HOTEL ASTOR BALLROOM
Thursday Nov. 4 10:30 A.M.	OPENING OF SPRING COLLECTION Also Nov. 11 at 10:30 A.M. By reservation. (Note Change of Date.) Contact: Marta Schreiber, LA. 4-9350.	NINA RICCI- NEW YORK	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Nov. 4 11:00 A.M.	PRESS PREVIEW: BRITISH READY-TO-WEAR FASHIONS "British Fashion--U.S.A. '66"--The British Fashion Industry, in association with Cunard, will present ready-to-wear coats, suits, dresses, and sports- wear at a preview for the press. Showings also Nov. 4 at 3:00 P.M., and Nov. 5 at 10:00 A.M. All shows by admission card only. Thereafter, each firm will present complete collection at Hotel Plaza, by appointment. Publicity: Ruth Hammer Assoc., 350 W. 51st St., 246-4818.	BRITISH READY-TO- WEAR INDUSTRY	QUEEN ELIZABETH 51ST ST. & HUDSON RIVER
Thursday Nov. 4 11:45 A.M.	CHILDREN'S FASHIONS-- PRESENTED ON SKATES Fashion show on skates, sponsored by Best & Co. Narrator: Betty Furness. Open to public. Contact: Jessie V. Sloan, PL. 4-1080.	BEST & CO.; UNITED HOSPITAL FUND	ROCKEFELLER PLAZA SKATING POND
Thursday Nov. 4 12:00 Noon Luncheon	INTERIOR DESIGN LUNCHEON MEETING "Six Happenings, 1890-1970"--"Development of Interiors from Art Nouveau to Space Age." Also, showing of special fashions. Commentator and Chairman: Jeanette Sarkisian, senior editor, "Saturday Evening Post." Prices: \$10.00, members; \$12.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Thursday Nov. 4 2:30 P.M.	OPENING OF SPRING COLLECTION Showings Nov. 4, 9, 16 at 2:30; and Nov. 17 at 10:30. By reservation. Contact: Estelle Marr, LO. 3-1600.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday Nov. 4 3:30 P.M.	PREVIEW OF SPRING DRESS COLLECTION By invitation. Contact: Isabelle Crawford, LW. 4-9000.	LESLIE FAY, INC.	1400 BROADWAY SHOWROOM - 16TH FLOOR
Beginning Thursday Nov. 4	OPENING OF SPRING COLLECTION Spring collection, designed by Shannon Rodgers, at continuous showings. By appointment. Contact: Jeanne Dionne, CH. 4-7522 or CH. 4-4940.	JERRY SILVERMAN, INC.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Thursday Nov. 4	OPENING: RESORT- SPRING COLLECTION Informal daily showings of casual to evening collection "in a projection of fashion." By appointment. Contact: Joe Melton, LO. 5-6900.	JONNY HERBERT, INC.; PAB, LTD.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Nov. 5	OHRBACH'S RELEASE--Ski fashions. (No Press Show)		
Friday Nov. 5 9:00 A.M. Breakfast	PRESS PREVIEW OF SHEEPSKIN COATS The press will be invited to meet the Macdonalds of Scotland at a showing of their new sheepskin coats. By invitation. Contact: Priscilla Potter, LE. 5-9079.	ANTARTEX SHEEPSKIN SHOP	139 EAST 76TH STREET (AT LEXINGTON AVENUE)
Friday Nov. 5 10:30 A.M.	PREVIEW OF SPRING COLLECTION Helena Barbieri's collection of Spring cocktail and evening fashions. By invitation. Continuous daily thereafter. Contact: CH. 4-3169.	MODERN COUTURE, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Friday Nov. 5 11:30 A.M.	PREVIEW OF SPRING COLLECTION (Note Change of Date.) By invitation. Publ.: TR. 9-7112 or LO. 4-9194.	ABE SCHRADER CORP..	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Friday Nov. 5 2:30 P.M.	PREVIEW: SPRING COLLECTION For the press, by invitation. Contact: 1350 S. Los Angeles Street, Olympic Bldg., Los Angeles, California.	ESTEVEZ	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Nov. 8	PRESS PREVIEW: ARTHUR JABLOW AND JABE AT 9:30 A.M. (See below)		
Monday Nov. 8 10:30 A.M.	OPENING: SPRING COLLECTION Also Nov. 10 at 10:30. By appointment. Contact: Helen Presser, BR. 9-7850.	AUGUST de LORENZO, INC.	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Monday Nov. 8 11:30 A.M.	OPENING OF SPRING COLLECTION Showing of Spring collection, designed by Dorothy Farbo. Also Nov. 11 at 11:30 A.M. By reservation. Contact: BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday Nov. 8 11:30 A.M.	SPRING COAT AND SUIT COLLECTION Collection designed by David Kidd. Also Nov. 10, 15, and 17 at 11:30 A.M. By reservation. (Press showing Mon., Nov. 8 at 9:30 A.M.--See Above.) Contact: Virginia Yost, LA. 4-3404. Publicity: Eleanor Lambert, MU.8-2130.	ARTHUR JABLOW, INC.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday Nov. 8 12:00 Noon	OPENING OF SPRING COLLECTION Showing of Spring collection, designed by Don Breitingner, Nov. 8, 10, 17 at 12:00 Noon. By reservation. Contact: LA. 4-0237.	HAROLD LEVINE, INC.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday Nov. 8 1:15 P.M.	OPENING: SPRING COLLECTION Also Nov. 11 and 15 at 1:15. Contact: Miss Fritz, LO. 5-4115.	NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday Nov. 8 2:30 P.M.	OPENING: SPRING COLLECTION Spring collection, designed by Ole Borden; also Nov. 9 and 16 at 2:30. By reservation. Contact: Murray Solomon, LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Nov. 8 4:00 P.M.	PREVIEW: SPRING COLLECTION Afternoon, cocktail, and evening fashions, designed by Bob Bugnand. Thereafter at showroom.	SAM FRIEDLANDER, INC. (530 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Monday Nov. 8 4:00 P.M.	OPENING: SPRING COLLECTION Showing group of "young spirited" clothes, designed by David Kidd, Nov. 10, 15, 17 at 4:00. By reservation. (Press showing Mon., Nov. 8 at 9:30 A.M.) By invitation. Contact: Virginia Yost, LA. 4-3404. Publicity: Eleanor Lambert, MU. 8-2130.	JABE (DIV. OF ARTHUR JABLOW)	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday Nov. 8 5:00 P.M. - 7:00 P.M.	FASHION SHOW BY LEADING DESIGNERS "Voila Voile"--presentation of fashions in Stoffel voile by leading American designers. By invitation. Publicity: Rosemary Sheehan, MU. 5-1280.	GALEY & LORD	SHERATON-EAST HOTEL BALLROOM
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION Cocktail and evening fashions at daily informal showings. Contact: Al Davis or Sylvia Greer, WI. 7-9470.	LEE CLAIRE, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Nov. 9 8:00 A.M. Breakfast	SEMI-ANNUAL SEMINAR FOR MEMBER STORES Advance Spring Seminar (8:30 A.M.) for member stores. By reservation. Contact: Marjorie Reich or Frances Hodges, LT. 1-2714.	MERCHANDISING MOTIVATION INC. (39 W. 55TH STREET)	HOTEL ASTOR VERSAILLES ROOM
Tuesday Nov. 9 10:00 A.M.	SPRING COAT AND SUIT COLLECTION Also Nov. 11, 16, 18 at 10:00 A.M. By reservation. Contact: LO. 4-3246.	SEYMOUR FOX, INC.	512 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Nov. 9 10:00 A.M.	OPENING: SPRING COLLECTION Also Nov. 10, 11, 16, 17, 18 at 10:00 A.M. For reservations contact: Miss Rose. Publicity: Judith Jackson, LA. 4-7626.	ADELE SIMPSON, INC.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Nov. 9 10:30 A.M.	OPENING: SPRING COLLECTION Also Nov. 11 and 16 at 10:30. By reservation. Contact: LA. 4-5923.	WILSON FOLMAR, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Nov. 9 10:30 A.M.	PREVIEW OF SPRING COLLECTION Spring Collection--Debshire dresses and costumes, designed by John Anthony. By invitation. Continuous thereafter. Contact: Judy Carlson, PE. 6-4580.	DEBSHIRE, LTD.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Nov. 9 11:30 A.M.	PRESS PREVIEW: SPRING COATS AND SUITS By invitation. Thereafter Nov. 11, 16, and 18 at 11:30 A.M. By reservation. Contact: Estelle Schwartz, LA. 4-3110.	GEORGE CARMEL, INC.	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Tuesday Nov. 9 12:00 Noon	OPENING OF SPRING COLLECTION Preview of new Spring collection. Also Nov. 11, 12, 15, 17 at 12:00 Noon. By reservation. Contact: Mary Jean Rainnie, 565-2827.	GEORGIA BULLOCK	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR

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Tuesday Nov. 9 12:00 Noon	OPENING OF SPRING COLLECTION Also Nov. 9, 10, 11, 15, and 16 at 12:00 Noon. Contact: LW. 4-0454.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Tuesday Nov. 9 12:00 Noon	OPENING: RESORT- SPRING FASHIONS Showing of Resort-Spring collection, designed by Dominic, Nov. 9 and 11 at 12:00 Noon. By reservation. Contact: Mr. Revell, BR. 9-1195.	MATTY TALMACK, INC.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday Nov. 9 1:30 P.M.	OPENING OF SPRING COLLECTION Also Nov. 11 and 16 at 1:30. By reservation. (Press show Wed., Nov. 10 at 9:30 A.M. By invitation.) Contact: CH. 4-0600. Publicity: Eleanor Lambert, MU. 8-2130.	PAT SANDLER	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Nov. 9 2:30 P.M.	OPENING: SPRING COLLECTION Showing of Catherine Scott's Spring collection, Nov. 9 and 16 at 2:30. By invitation. Contact: Margie Lefcourt or Sally Wolf, 524-7093.	CATHERINE SCOTT, LTD.	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday Nov. 9 3:00 P.M.	PRESS PREVIEW OF SPRING COLLECTION By invitation. Thereafter Nov. 10, 12 and 16 at 10:30 A.M. By reservation. Contact: Mabel Glemby, LA. 4-9350.	OSCAR DE LA RENTA FOR JANE DERBY, INC.	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Nov. 9 4:00 P.M.	OPENING: SPRING COLLECTION Also Nov. 10 and 15 at 4:00 P.M. By reservation. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Nov. 9 4:00 P.M.	OPENING: SPRING COLLECTION Malcolm Starr's collection, designed by Elinor Simmons. Also Nov. 11 & 17 at 4:00. By reservation. Contact: Marion Auley, LA. 4-7690.	MALCOLM STARR, INC.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Nov. 9 5:00 P.M.- 7:00 P.M. Cocktails	RECEPTION FOR EMILY WILKENS Cocktail party in honor of Miss Emily Wilkens and her new book, "A New You," a good grooming and fashion guide, to be published in mid-November. By invitation. Publicity: Paula Quint, MU. 4-7300.	G.P. PUTNAM'S SONS (200 MADISON AVENUE)	FASHION INST.OF TECH. 227 WEST 27TH STREET
Tuesday Nov. 9 5:30 P.M. Cocktails	CALIFORNIA FASHIONS IN NEW YORK Preview of Spring fashions by Irene, followed by Bud Kilpatrick's collec- tion, division of Irene. By invitation. Contact: Eph Feinberg, 213-870-2928(L.A.)	IRENE, INC.; BUD KILPATRICK	HOTEL PLAZA CRYSTAL ROOM
Nov. 10	PRESS SHOWING OF PAT SANDLER'S SPRING COLLECTION AT 9:30 A.M.(See Above)		
Wednesday Nov. 10 12:30 P.M. Luncheon	FUR FASHIONS AT LUNCHEON SHOW "Dawn to Dusk Collection"--by Femina Furs, Ltd. Barbetta Publicity: Ellen Perl, TE. 2-8212. Reservations (\$5.00): CI. 6-9171.	FEMINA FURS, LTD. (330 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Nov. 10 1:00 P.M.	OPENING OF SPRING COLLECTION Also Nov. 16 at 1:00 P.M. By appointment. Contact: Lee Lerner, LO. 3-0988.-9-	HANNAH TROY, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR

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Wednesday Nov. 10 1:15 P.M.	PREVIEW OF SPRING COLLECTION By invitation. Continuous thereafter, by appointment. Contact: Florence Norrito, LO. 5-6453.	OLEG CASSINI, INC.	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday Nov. 10 2:30 P.M.	OPENING: SPRING COLLECTION Spring collection at 2:30, Nov. 10, 16, 18. By reservation only. Contact: Joanne Jaap or Muriel Morris, LO. 4-9220.	CHRISTIAN DIOR NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Nov. 10 2:30 P.M.	OPENING: SPRING COLLECTION Also Nov. 11, 16, 17, 18 at 2:30. By reservation. Contact: CH. 4-1872.	LARRY ALDRICH ASSOC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Nov. 10 5:00 P.M. Cocktails	SPRING COLLECTION DESIGNED BY KASPER Spring collection, designed by Kasper. By invitation. Continuous daily thereafter. Contact: Miss Iris, LW. 4-9000.	JOAN LESLIE, INC.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday Nov. 10 5:00 P.M.- 7:00 P.M.	PRESS PREVIEW OF CHILDREN'S FASHIONS Preview for the press of Fall fashions for children, sizes 3 to 6x and 7 to 14. By invitation. Publicity: Rosemary Sheehan, MU. 5-1280.	RUTH OF CAROLINA (390 FIFTH AVENUE)	HOTEL PLAZA WHITE & GOLD SUITE
Wednesday Nov. 10 7:30 P.M. Dinner- Dance	THIRTEENTH ANNUAL "ANGELS BALL" For benefit of Council Thrift Shop; co-sponsored by Helena Rubinstein Foundation. Reservation: \$100.00 (plus merchandise worth \$100.00.) Contact: LE. 5-5900. Publicity: Ann R. Silver, 247-6896.	NATIONAL COUNCIL OF JEWISH WOMEN	HOTEL ASTOR BALLROOM
Thursday Nov. 11 9:30 A.M.	OPENING OF SPRING COLLECTION Showings Nov. 11 and 16 at 9:30. Contact: Norine Burke or Lou Salls, PE. 6-5475.	ROBERT STRONG, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Thursday Nov. 11 9:30 A.M. Coffee	PRESS PREVIEW: GIFTS FOR THE HOME Preview for the press of gifts for the home. By invitation. (<u>For Release, Fri., Nov. 12.</u>) Publicity: Mary Ann Crenshaw, OX. 5-4000.	OHRBACH'S	3RD FLOOR GIFT SHOP
Thursday Nov. 11 10:30 A.M. Coffee	PRESS PREVIEW OF NEW "HOME SHOP" Preview for the press of new "Home Shop", featuring Holiday collection. By invitation. (<u>For Release, Mon., Nov. 15.</u>) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	4TH FLOOR
Thursday Nov. 11 1:00 P.M.	OPENING: SPRING COLLECTION Showing of Spring collection Nov. 11 and 16 at 1:00. By reservation. Contact: Phil Davidson, 564-3857.	ANDREW WOODS, INC.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday Nov. 11 3:30 P.M. Champagne	PREVIEW: TRAVEL AND SPRING COLLECTION "The New Samuel Robert Look"--in leather and fabric. By invitation. Thereafter at showroom. Publicity: Pennoyer Associates, MU. 2-6480. Contact: Herbert Sondheim, LA. 4-4562.	SAMUEL ROBERT, INC. (1407 BROADWAY)	HOTEL REGENCY BALLROOM

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Thursday Nov. 11 5:15 P.M.	PREVIEW OF RESORT- SPRING COLLECTION Preview of Resort-Spring collection, designed by Angela. By invitation. Thereafter by appointment. Contact: Mr. de Marinis, JU. 2-1747.	ROSSINO-ANGELA, LTD.	30 WEST 57TH STREET SALON - 3RD FLOOR
Friday Nov. 12 10:00 A.M.	PREVIEW OF SPRING FASHIONS For press and buyers, by invitation. Thereafter daily, by appointment. Contact: Helen Borger, CO. 5-7720.	BURKE-AMEY	16 WEST 57TH STREET SALON - 5TH FLOOR
Nov. 15	GIMBELS' RELEASE--New "Home Shop." (Preview Nov. 11--See Pg. 10)		
Monday Nov. 15 11:00 A.M.	PRESS PREVIEW OF SPRING COLLECTION Press, Nov. 15 at 11:00. <u>For buyers</u> , Nov. 15 at 3:00, and Nov. 16 at 11:00 A.M. All shows by invitation. Contact: Faye Berke, CH. 4-7270.	SARMI	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday Nov. 16 10:30 A.M. Coffee	PRESS PREVIEW: "FOLLOW THE SUN" Preview for press of Stern Brothers' Cruisewear and Resort collection. By invitation. (<u>For Release, Thurs., Nov. 18.</u>) Publicity: Jill Schoenbach, LO. 5-7950, Ext. 515.	STERN BROTHERS	3RD FLOOR
Tuesday Nov. 16 4:00 P.M.	OPENING OF SPRING COLLECTION Also showing Nov. 18 at 4:00 P.M. By reservation. (<u>Note Change of Date.</u>) Contact: WI. 7-8235.	DONALD BROOKS	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Nov. 17 4:00 P.M. Cocktails	COCKTAIL PARTY AT NEW FASHION SALON Messrs. S. Shepard Lieberman and Irving Karshan, (formerly vice president of Hattie Carnegie), will invite the press for cocktails at their new fashion "town house" salon. By invitation. Contact: HA. 1-8060. Publicity: Pennoyer Assoc., 299 Madison Ave., MU. 2-6480.	KARSHAN, LTD.	24 EAST 64TH STREET SALON
Friday Nov. 19 9:00 A.M. & 12:00 Noon	AMERICAN READY-TO- WEAR SHOWINGS Breakfast and luncheon showings of Spring ready-to-wear collections. Prices and more details later. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	NEW YORK HILTON HOTEL BALLROOM
Tuesday Nov. 23 10:30 A.M. Coffee	RESORT AND BOUTIQUE FASHIONS "The General Store"--preview for the press of Resort and new boutique fashions. By invitation. (<u>For Release, Fri., Nov. 26.</u>) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	3RD FLOOR SPECIALTY CORNER SHOP
Tuesday Nov. 23 8:00 P.M. Supper- Dance	"PARTY OF THE YEAR" FOR COSTUME INSTITUTE Eighteenth annual "Party of the Year" for the benefit of the Costume Institute, Metropolitan Museum of Art. Theme: "The Elegant Kingdom"--a fan- tasy of taste and fashion from many ages and many realms, with fashions from Costume Institute's collection. Chmn.: Andrew Goodman, president--Bergdorf Goodman. Co-chmn.: Melvin E. Dawley and Adam Gimbel. Reservations: \$100.00 each. Contact: TR. 9-5500, Ext. 381.	COSTUME INSTITUTE MET. MUSEUM OF ART	METROPOLITAN MUSEUM SCULPTURE HALL
Nov. 25	THANKSGIVING DAY (Thursday--Legal Holiday)		

